

Experience



2022 - Present

Trimark Digital

Senior Video Producer, Team Lead

Overseeing every step of production in of commercial advertising, brand stories, social media content and more. Gained tremendous experience in concepting and pitching work to clients. Established a production pipeline for pre-production through post-production to streamline processes. Mentoring and advising younger colleagues in an effort to uplift and build the team.



2021 - 2022

Angel City FC

Director of Photography, Producer & Editor

Contributed to creating the visual and creative identity of a brand new expansion team in the NWSL. Working with limited resources and funding to produce countless sponsored video series, in-stadium entertainment and team coverage for fans. Worked with several national brands including Johnnie Walker, DoorDash, Sprouts Market and more. Collaborated within and alongside photography, graphic design, animation and event teams.



2019 - 2022

University of Southern California

Assistant Director of Video Production

Worked exclusively within the athletics department supplying all 21 sports with video content for marketing, social media and recruiting. Overseeing pre-production, shoots, live-event coverage, editing, live-streaming and motion graphics. Gained valuable experience managing and delegating to student employees. Balancing several projects across several different sporting teams therefore working alongside many departments and teams.



2016 - 2019

U.S. Soccer Federation

Lead Producer, Cinematographer & Editor

Spearheaded production for the Women's National Team creating content, marketing assets, in-stadium entertainment and more. Seeing projects from ideation through distribution utilized by US Soccer's broadcast partners and sponsors, including FOX and ESPN, Volkswagen, Coca-Cola, Nike and AT&T. Worked alongside Nike for every new jersey announcement to aide in sales.



2015 - 2016

Gulfstream Aerospace

Marketing Video Assistant

Created a production Standard Operating Procedure to improve processes with other marketing departments across all of brand marketing. Streamlined a process for logging footage and asset management. Assisted in field shoots and editing marketing assets for sales tool kits. The videos facilitated in selling new aircrafts and covering many of the aircraft building and testing phases.



2013 - 2015

Savannah Film Studios

Manager's Assistant

Collaborated underneath the studio manager to fulfill rental house projects and upkeep. Implemented processes to streamline check out/in with studio gear. Create organizational operations with studio employees to ensure inventory accuracy.

Education

2013 - 2015

Savannah College of Art & Design

M.F.A Film & Television

2009 - 2013

Towson University

B.S. Electronic Media & Film

B.S. Mass Communications | Advertising | PR

Skills

Pre-production, production, post-production expertise, project management, scheduling, timelines, process creation, marketing, brand marketing, photography, employee management, organizational skills, interpersonal skills, Adobe Creative Suite, Google Business, ClickUp, Basecamp, Avid, Davinci Resolve, ProTools, cinematography, lighting, copywriting, script writing, production design